

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 260234

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Stephanie Kincaid

Name

PO Box 480 Arnold, MD 21012

Address

202-567-6193

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is Mitt Romney

b. The candidate seeks election to the office of President in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is _____

b. The Purchaser is _____

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 09/25/12

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Flight Dates 09/26/12-10/02/12

Contract / Revision 260234 /

Original Date / Revision
09/25/12 09/25/12

Advertiser Pol/Mitt Romney/R/ Presider

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Product

ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 394

Alt Order # 06339244

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Republican

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 139850

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	102	\$63,410.00	\$74,600.00	0.00	08/27/12	09/30/12	102	\$63,410.00	\$74,600.00
October 2012	61	\$55,462.50	\$65,250.00	0.00	10/01/12	10/02/12	61	\$55,462.50	\$65,250.00
Totals	163	\$118,872.50	\$139,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WPLG	10/01/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MT-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$750.00		0.00			
2	WPLG	09/26/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$750.00		0.00			
3	WPLG	09/26/12	09/28/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	--WTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$750.00		0.00			
4	WPLG	10/01/12	10/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MT-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$750.00		0.00			



WPLG

Print Date: 09/25/12

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Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
5	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$850.00		0.00			
6	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-7:30 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$850.00		0.00			
7	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$850.00		0.00			
8	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$850.00		0.00			
9	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$850.00		0.00			
10	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$850.00		0.00			
11	WPLG	09/26/12	09/28/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	--WTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$850.00		0.00			
12	WPLG	10/01/12	10/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:30 AM-9:00 AM)	MT-----	:30	2	\$850.00	P-2	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$850.00		0.00			
13	WPLG	10/01/12	10/02/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-10:00 AM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$400.00		0.00			
14	WPLG	09/26/12	09/28/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-10:00 AM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$400.00		0.00			
15	WPLG	09/26/12	09/28/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-12:00 PM)	--WTF--	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$1,000.00		0.00			
16	WPLG	10/01/12	10/02/12	M-F 11a The View M-F The View	CM	11-12n	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$1,000.00		0.00			
17	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WPLG

Print Date: 09/25/12

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Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
17	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$400.00		0.00			
18	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$400.00		0.00			
19	WPLG	10/01/12	10/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MT-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$400.00		0.00			
20	WPLG	09/26/12	09/28/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	--WTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$400.00		0.00			
E 21	WPLG	10/01/12	10/02/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MT-----	:30	2	\$175.00	LUR	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$175.00		0.00			
E 22	WPLG	09/26/12	09/26/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	--3----	:30	3	\$175.00	LUR	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--3----					3	\$175.00		0.00			
23	WPLG	09/26/12	09/28/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	--WTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$450.00		0.00			
24	WPLG	10/01/12	10/02/12	M-F 2p Gen Hospital General Hospital	CM	2-3p (2:00 PM-3:00 PM)	MT-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$450.00		0.00			
E 25	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	MT-----	:30	2	\$200.00	LUR	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$200.00		0.00			
E 26	WPLG	09/26/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	--WTF--	:30	3	\$200.00	LUR	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$200.00		0.00			
E 27	WPLG	10/01/12	10/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	MT-----	:30	2	\$200.00	LUR	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$200.00		0.00			
E 28	WPLG	09/26/12	09/28/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:30 PM-4:00 PM)	--WTF--	:30	3	\$200.00	LUR	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$200.00		0.00			
29	WPLG	10/01/12	10/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MT-----	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$650.00		0.00			



WPLG

Print Date: 09/25/12

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Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
29	WPLG	10/01/12	10/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MT-----	:30	4	\$650.00	P-2	0.00 NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		4			\$650.00		0.00			
30	WPLG	09/26/12	09/28/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	--WTF--	:30	6	\$650.00	P-2	0.00 NM	6	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		6			\$650.00		0.00			
E 31	WPLG	09/26/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	--WTF--	:30	3	\$325.00	LUR	0.00 NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3			\$325.00		0.00			
E 32	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MT-----	:30	2	\$325.00	LUR	0.00 NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2			\$325.00		0.00			
E 33	WPLG	10/01/12	10/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MT-----	:30	2	\$325.00	LUR	0.00 NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2			\$325.00		0.00			
E 34	WPLG	09/26/12	09/28/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	--WTF--	:30	3	\$325.00	LUR	0.00 NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3			\$325.00		0.00			
E 35	WPLG	10/01/12	10/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	MT-----	:30	4	\$550.00	LUR	0.00 NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		4			\$550.00		0.00			
E 36	WPLG	09/26/12	09/28/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	--WTF--	:30	6	\$550.00	LUR	0.00 NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		6			\$550.00		0.00			
E 37	WPLG	09/26/12	09/28/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	--WTF--	:30	3	\$800.00	LUR	0.00 NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		3			\$800.00		0.00			
E 38	WPLG	10/01/12	10/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	MT-----	:30	2	\$800.00	LUR	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2			\$800.00		0.00			
39	WPLG	10/01/12	10/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	MT-----	:30	4	\$2,300.00	P-2	0.00 NM	4	\$9,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		4			\$2,300.00		0.00			
40	WPLG	09/26/12	09/28/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	--WTF--	:30	6	\$2,300.00	P-2	0.00 NM	6	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		6			\$2,300.00		0.00			
41	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	MT-----	:30	4	\$2,000.00	P-2	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

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Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
41	WPLG	10/01/12	10/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	MT-----	:30	4	\$2,000.00	P-2	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					4	\$2,000.00		0.00			
42	WPLG	09/26/12	09/28/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	--WTF--	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$2,000.00		0.00			
E 43	WPLG	10/01/12	10/02/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 XM)	MT-----	:30	2	\$300.00	LUR	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$300.00		0.00			
E 44	WPLG	09/26/12	09/28/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 XM)	--WTF--	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$950.00		0.00			
E 45	WPLG	09/26/12	09/28/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	--WTF--	:30	3	\$125.00	LUR	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$125.00		0.00			
E 46	WPLG	10/01/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MT-----	:30	2	\$125.00	LUR	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$125.00		0.00			
E 47	WPLG	10/01/12	10/02/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MT-----	:30	2	\$125.00	LUR	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----					2	\$125.00		0.00			
E 48	WPLG	09/26/12	09/28/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	--WTF--	:30	3	\$125.00	LUR	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--					3	\$125.00		0.00			
E 49	WPLG	10/01/12	10/01/12	Mon 8-9p Dancing With The Sta	CM	8-10p (8:00 PM-10:00 PM)	2-----	:30	2	\$5,000.00	LUR	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	2-----					2	\$5,000.00		0.00			
50	WPLG	10/01/12	10/01/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-----					1	\$7,000.00		0.00			
E 51	WPLG	10/02/12	10/02/12	Tue 8-9p Dancing With The Sta	CM	8-9p (8:00 PM-9:00 PM)	-1-----	:30	1	\$4,000.00	LUR	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$4,000.00		0.00			
E 52	WPLG	10/02/12	10/02/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----					1	\$2,000.00		0.00			
53	WPLG	09/28/12	09/28/12	Fri 9-10p Last Resort [OTO]	CM	9-10p	----1--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **260234** Flight Dates **09/26/12-10/02/12**

Hiatus Dates

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Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
53	WPLG	09/28/12	09/28/12	Fri 9-10p Last Resort [OTO]	CM	9-10p	----1--	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----1--		1				\$5,000.00		0.00			
54	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$400.00		0.00			
55	WPLG	09/29/12	09/29/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$400.00		0.00			
56	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$600.00		0.00			
57	WPLG	09/29/12	09/29/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$600.00		0.00			
58	WPLG	09/29/12	09/29/12	Sa GMA Sat/Good Morning Ame	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$800.00		0.00			
59	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$600.00		0.00			
60	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$600.00		0.00			
61	WPLG	09/29/12	09/29/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----2-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----2-		2				\$600.00		0.00			
E 62	WPLG	09/29/12	09/29/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-		1				\$25.00		0.00			
E 63	WPLG	09/30/12	09/30/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$100.00		0.00			
E 64	WPLG	09/30/12	09/30/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$100.00		0.00			
E 65	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$175.00		0.00			



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Advertiser **Pol/Mitt Romney/R/ Preside** Product **ROMNEY FOR PRESIDENT** Estimate # **394**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 65	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$175.00		0.00			
E 66	WPLG	09/30/12	09/30/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$175.00		0.00			
67	WPLG	09/30/12	09/30/12	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$700.00		0.00			
68	WPLG	09/30/12	09/30/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$700.00		0.00			
69	WPLG	09/30/12	09/30/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$600.00		0.00			
70	WPLG	09/30/12	09/30/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$900.00		0.00			
E 71	WPLG	09/30/12	09/30/12	Su 7-8p Once Upon A Time	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	LUR	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$1,000.00		0.00			
E 72	WPLG	09/30/12	09/30/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	-----1	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1		1				\$600.00		0.00			
													Totals	163	\$139,850.00